

Grace White, Front end Web Developer

5615125975, Gracewhite.webdesign@gmail.com

LINKS

[Linkedin](#), [Github](#), [Website](#)

PROFILE

Equipped with a diverse and promising skill-set in Web Development. Able to effectively self-manage during independent projects, as well as collaborate as part of a productive team. Skillful in a variety of programming languages such as HTML, CSS, PHP, Javascript, JQuery and React JS. Currently learning Python.

EMPLOYMENT HISTORY

Jul 2021

Web Developer, 321 the Agency

Orlando

- Built and maintained client WordPress sites.
- Brought Figma files to life using HTML, CSS, JavaScript and PHP to build out new web pages.
- Use hosting and DNS tools such as AWS, flywheel, godaddy ect.
- Adapt to various technologies dependent upon client needs.
- Understand and implement ADA requirements for sites
- Liaised with senior leadership and sought feedback and input during the development of all web projects that improved efficiency of the department
- Create custom HTML emails and deploy them using the marketing platform Mailchimp, Constant Contact or Pardot (Salesforce)
- Work with the Digital team to implement new scripts on Google Tag Manager to gather more accurate data for our clients.

Nov 2020 — Jul 2021

Web Content Specialist , Floridagifts.com

Orlando

- Designed and developed a re-brand of shopify e-commerce store with over 3,000 products.
- Increased sales by over 300% through SEO tactics and digesting Google Analytics data.
- Used Google Ads to create strategic advertisements to increase conversions.
- Front-end and Back-End development of the site including APIs and server requirements.

Jan 2020 — Mar 2020

Digital Marketing Intern, Visit Orlando

Orlando

- Worked on a team of web coordinators to update and enhance the consumer and e-commerce site using their CMS.
- Researched and implemented SEO keywords to increase web traffic using Moz
- Used a/b testing on new visit Orlando app.

May 2017 — May 2020

Web Media Coordinator, UCF Marching Knights

Orlando

- Responsible for all aspect of public relations for the Marching Knights, including managing UCFBands.com and all social media outlets.
- Created content on web pages for UCFbands.com such as adding schedules ,music , photo galleries and more.
- Used HTML and WordPress (CMS)

EDUCATION

Jun 2016 — Aug 2020

Bachelor of Arts in Digital Media - Web Design, University of Central Florida

Orlando

HTML, CSS, PHP, Javascript , JQuery , React .js , MySQL , UX/UI principles , Web project managment

SKILLS

HTML & CSS

WordPress

JavaScript

Shopify

PHP

Jira

React JS

Figma

Node.js

Amazon AWS

Git